

C L A I M A M E N D M E N T S

The following is a complete listing of all claims ever presented in the present application, including the text of all pending claims and withdrawn claims.

1. **(CURRENTLY AMENDED)** A method comprising:

 receiving a plurality of product identifiers, each corresponding to a
respective product selected for purchase by a customer;

 generating a plurality of random outcomes, ~~each random outcome~~
~~representing the possibility of~~; and

 ~~determining which one of the selected products is won~~

 determining an upsell offer based on at least one of the random outcomes
and based on at least one of the product identifiers; and

 making the upsell offer.

2. **(ORIGINAL)** The method of claim 1, wherein the product identifiers are
received by scanning bar codes on the products.

3. **(ORIGINAL)** The method of claim 1, further comprising presenting the
random outcome to the customer.

4. **(ORIGINAL)** The method of claim 3, wherein the random outcome is displayed to the customer.
5. **(ORIGINAL)** The method of claim 4, wherein the random outcome is displayed in an entertainment interface.
6. **(ORIGINAL)** The method of claim 5, wherein the entertainment interface includes an image of at least one of the products corresponding to the received product identifiers.
7. **(ORIGINAL)** The method of claim 1, further comprising:
receiving a customer identifier for identifying the customer.
8. **(ORIGINAL)** The method of claim 7 wherein the customer identifier is received by swiping a magnetic stripe card through a card reader.
9. **(ORIGINAL)** The method of claim 1, further comprising:
displaying an image that represents at least one of the products that correspond to the received product identifiers.

10. **(ORIGINAL)** The method of claim 1, wherein the random outcome is generated by a server computer that communicates the random outcome to the POS terminal.
11. **(ORIGINAL)** The method of claim 1, further comprising:
displaying an image that represents the corresponding product.
12. **(ORIGINAL)** The method of claim 11, wherein the image is provided as an indicia on a virtual slot machine reel.
13. **(ORIGINAL)** An apparatus comprising:
a processor; and
a storage device,
in which the storage device stores a program which is operable to direct the processor to perform the method of claim 1.
14. **(ORIGINAL)** A computer readable medium that stores a program which is operable to direct the processor to perform the method of claim 1.

15. **(CURRENTLY AMENDED)** An apparatus comprising:

means for receiving a plurality of product identifiers, each corresponding to a respective product selected for purchase by a customer;

means for generating a plurality of random outcomes, ~~each random outcome representing the possibility of~~; and

means for determining an upsell offer based on at least one of the random outcomes and based on at least one of the product identifiers; and

~~means for making the upsell offer determining which one of the selected products is won.~~